

**BALMER
LAWRIE****ONLINE****BLOOM****MONTHLY****BULLETIN****EDITORIAL**

It's time to look back at the year gone by, cherish our accomplishments, take stock of the areas of improvement and gear up for a new year with new hope and aspirations. While we welcome 2024, it's customary to capture the significant awards and accolades won by SBUs and Functions in the last year. The first month of 2023 witnessed the recognition of Balmer Lawrie in Official Language implementation. During the half-yearly meeting of the Town Official Language Implementation Committee (TOLIC), Undertaking, Balmer Lawrie was felicitated with a shield for special contribution in the field of Hindi in the activities of TOLIC in the year 2022-23.

SBU: Cold Chain won the "Best Customer Service in Cold Chain Industry" award in the Cold Chain category as part of the World Logistics & Supply Chain Congress and Awards. Balmer Lawrie was declared winner in the category 'Managing Risks & Risk Assessment at Work' and Runner Up in 'Best Health & Wellbeing Program' in the 6th Annual HSE Strategy Summit & Awards 2023 organised by M/s Inventicon Business Intelligence Pvt. Ltd. Balmer Lawrie was awarded the prestigious "Best Logistics Company of the Year" award at the Eastern Star Awards. The 2nd Warehouse & Supply Chain Leadership Awards 2023 was organised by M/s Krypton Business Media Pvt. Ltd., and Balmer Lawrie was declared winner in the categories: Express Logistics Service Company of the Year; Best Procurement Team of the Year; and CEO the Year – Logistics. SBU: Chemicals in collaboration with Institute of Chemical Technology (ICT), Mumbai won the KV Mariwala award for Effective Chemical Industry - Academia Partnership during the 58th Indian Chemical Council (ICC) Award function. Balmer Lawrie was awarded the 'Best Travel and Tourism Company' as part of the Eastern India Leadership Awards presented by EIILM-Kolkata. Balmer Lawrie won the Second Prize in the House Journal (Hindi) category for the April 2023 Foundation Day special issue of Balmer Lawrie Organisational Gazette (BLOG) given away during the International Public Relations Festival 2023 as part of the PRSI National Annual Awards. Mr. Adika Ratna Sekhar, Chairman & Managing Director was conferred various Awards during the year.

Greases & Lubricants, Silvassa celebrated its 25th Anniversary in March and the Air ticketing Portal (<https://govemp.balmerlawrietravelapp.com/>) for Government of India employees, a unique platform developed by Balmer Lawrie specifically for Govt. / PSU employees completed one year in April. Balmer Lawrie successfully implemented significant MICE and Sports Ticketing projects. Balmer Lawrie and Central Warehousing Corporation (CWC) signed a Memorandum of Understanding (MOU) for utilising storage / warehousing space of CWC for providing Cold Chain logistics, general warehousing and other ancillary services for a period of ten years from April 2023. Balmer Lawrie signed a Memorandum of Understanding (MoU) with Braithwaite Co. Ltd. for a tie up in respect of procurement and supply of different types of railway wagons including maintenance / repair of the wagons. The Container Freight Station within the Multi Modal Logistics Park of Visakhapatnam Port Logistics Park Ltd., commenced operations formally and witnessed the maiden container rake movement on 22nd July 2023. Balmer Lawrie hosted a first of its kind Industrial Heritage Walk on 28th April 2023 at the Directors' floor in the Corporate Office at Kolkata, which has the archival display. The heritage walk was organised by Bespoke Art Unique Legacies (BAUL) Foundation in association with the Ministry of External Affairs (MEA).

BLOOM wishes you and your family a very Happy New Year! Let's wish that the year ahead is a harbinger of joy and success for our Company and all of us. As always, will look forward to your feedback, contributions and suggestions. Please email them to mukhopadhyay.mohar@balmerlawrie.com.

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बामर लॉरी एण्ड कं. लिमिटेड
(भारत सरकार का एक उद्यम)



Balmer Lawrie & Co. Ltd.
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Balmer Lawrie rolled out the red carpet for Mr. Kushagra Mittal, DS (LPG), MoPNG, Govt. of India and Officials of Bharat Petroleum Corporation Limited during their visit to the Industrial Packaging (IP) plant at Asaoti, Haryana on 24th November 2023. The honourable guests were welcomed by Mr. A K Gupta, COO [Travel] and the Team of IP - Asaoti. COO [Travel] presented on the manufacturing capabilities of the plant including the type of barrels being manufactured, the monthly and yearly production capacity of the plant and the HSE best practices. The guests took a round of the shop floor and were happy to learn about the solar power generation initiative of the plant. Around 230KWp is being generated from solar power which is around 30% of electricity consumption of IP - Asaoti. After the shop floor visit, DS (LPG), MoPNG planted a sapling of the 'Rudraksha tree' and praised the team for sustaining the culture of tree plantation.



The National Institute of Personnel Management (NIPM) Mangalore Chapter hosted a dynamic HR Summit on the theme 'Navigating the Future of HR in the era of Artificial Intelligence (AI) for Organisational Excellence'. Mr. Adika Ratna Sekhar, Chairman & Managing Director was invited as a guest speaker by NIPM for the HR Summit held on 4th November 2023 at Hotel Ocean Pearl, Mangalore. The event witnessed the participation of 150 delegates including HR professionals, industry experts and academics across the country.



Mr. Adika Ratna Sekhar, Chairman & Managing Director was invited as a special guest speaker by Merchant's Chamber of Commerce & Industry (MCCI) for the Logistics Conclave 2023 held on 10th November at The Park Hotel, Kolkata. Mr. Adika addressed the audience on the topic 'Evolving Logistics Contours', which was very well received.



Mr. Adika Ratna Sekhar, Chairman & Managing Director was invited as a speaker in the Distinguished Lecture Series on the "Role of PSUs in Nation building: Opportunities for young minds", organised by Bengal Institute of Business Studies (BIBS) on 22nd November 2023 at Ramakrishna Mission – Golpark, Kolkata.

Vacations – Delhi organized the curtain raiser event of Uttarakhand Global Investors Summit 2023 and similar events in London and pan India in September, October and early November 2023 for the Directorate of Industries, Uttarakhand Government. As part of the series of the events a roadshow was organised in Dubai on 17th October 2023 and in Mumbai at Taj Mahal Palace, Colaba on 06th November 2023.



The roadshow of the Uttarakhand Global Investors Summit at Dubai



The roadshow at Taj Mahal Palace, Colaba in Mumbai



India SeaTrade in collaboration with the Federation of Indian Export Organisations (FIEO) organised the Multimodal Logistics Summit at Bhubaneswar, Odisha on 1st December 2023. The Summit brought together industry leaders, maritime experts and stakeholders on a unified platform to deliberate on critical issues and strategies aimed at enhancing and streamlining logistics within the state of Odisha. Delegates from the Logistics SBUs participated in the Summit and Mr. Adhip Nath Palchaudhuri, Director [Service Businesses] was invited for a panel discussion on 'Improving Supply Chain Efficiencies and Reducing Logistics Costs' as a session moderator. During the discussion he brought forth a plethora of innovative ideas and insightful suggestions, focusing on the eradication of bottlenecks and the augmentation of the logistical framework in the state.

The Multimodal Logistics Summit served as a catalyst for comprehensive discussions on pivotal matters affecting logistics efficiency within Orissa. It provided a platform for stakeholders to exchange ideas, deliberate on challenges, and chart a course towards a more robust logistical landscape. Key areas of focus during the summit encompassed strategies to ameliorate existing logistical constraints, fortify infrastructure and implement measures favourable to fostering a conducive environment for trade and commerce within the state.



On 6th November 2023 Head [HSE] and Head [Quality] from Arkema Industries visited the Industrial Packaging (IP) plant at Taloja, Navi Mumbai. During their visit, the Arkema Team went around the plant, including the shop floor, observed the manufacturing operations and interacted with the Executives of the Company. They appreciated the plant infrastructure and facility and the Green Belt which IP - Navi Mumbai has developed and maintained around the periphery of the plant.



Balmer Lawrie won the Second Prize in the House Journal (Hindi) category for the April 2023 Foundation Day special issue of Balmer Lawrie Organisational Gazette (BLOG) given away during the International Public Relations Festival 2023 as part of the PRSI National Annual Awards held in New Delhi on 25th November 2023. The festival and the award function was organised by Public Relations Society of India. BLOG is published every quarter in English and Hindi by the Corporate Communications Department. In collating every issue, a conscious effort is made to be inclusive and cover maximum achievements of Balmer Lawriens in units / establishments across regions pan India and their family members as well. The house journal is designed and printed by a printer selected through the tendering process annually. It has no commercial value. The pdf version is uploaded on the intranet and website of the Company to achieve maximum readership.



26th November 2023 was observed as Constitution Day across the country to commemorate the adoption of the Constitution of India and to honour the contribution of the founding fathers of the Constitution. On this day, the preamble is read out in all Government Offices, institutions and other establishments. At Balmer Lawrie too the preamble was read out in plants and offices across locations pan India. On 26th November 1949, the Constituent Assembly of India adopted the Constitution of India, and it came into effect on 26th January 1950. The Government of India declared 26th November as Constitution Day on 19th November 2015 by a gazette notification. An online essay, slogan and poster competition for all personnel were organised on the topic - "Freedom of mind is the real freedom". An extempore competition was also organised for all personnel of the Eastern Region.



Personnel from the Northern Region led by Mr. A K Gupta, COO [Travel] represented Balmer Lawrie in a cricket tournament organised by Emirates Airlines in Jamia Cricket Stadium, New Delhi on 25th November 2023. Out of two matches, Balmer Lawrie won one match. Kudos to the team!



As part of employee engagement initiatives, Diwali puja was organised on 11th November 2023 in the Industrial Packaging plant at Taloja, Navi Mumbai.



Mr. Pradeep Kumar Bishnoi, ex-MD, Balmer Lawrie & Co. Ltd. visited the Northern Region Office at Okhla, New Delhi on 28th November 2023.

OFFICIAL LANGUAGE (OL) UPDATE



On 17th November 2023, a 'Kavita Paath' competition was organised by Steel Authority of India as part of Town Official Language Committee (TOLIC) programs in Delhi. 29 companies participated in the event and Mr. Navneet Upadhyay from Balmer Lawrie won the first prize. Hearty congratulations!

CSR UPDATE



As part of CSR initiatives, a meeting with the community was organised on 15th November on the occasion of the 3rd Janjatiya Gaurav Divas celebrations at Sagwadi.

Transfer

- **Mr. Ambati Surya Kiran**, Manager [Accounts & Finance], Associate Services - Manali, Chennai has been transferred to Industrial Packaging - Chennai as Manager [A&F].

Wish you all the best in your new role!

Re-designation

- **Mr. Rajender Singh**, Regional Head [Sales & Mktg]-West, Logistics Services - Mumbai has been redesignated as Head [Sales & Mktg]-West, Logistics Services - Mumbai.
- **Mr. T R Srimagesh**, Associate Vice President [Manufacturing], Industrial Packaging - Manali, Chennai has been redesignated as Associate Vice President [Manufacturing & T&PD], Industrial Packaging - Manali, Chennai.
- **Mr. Dnyaneshwar Baburao Sonawane**, Regional Head [Operations]-West, Logistics Services - Mumbai has been redesignated as Head [Operations]-West, Logistics Services - Mumbai.
- **Mr. Sandip Ranjan Dasgupta**, Chief Manager [Technical Services & OEM], Greases & Lubricants - Kolkata has been redesignated as Head [Institutional Sales, OEM & TS], Greases & Lubricants - Kolkata.
- **Mr. Kundan Kumar Sinha**, Chief Manager [A&F]-HUB, Travel & Vacations - Delhi has been redesignated as Chief Manager [A&F]-Vacations, Travel & Vacations - Delhi.
- **Mr. Bappa Misra**, Senior Manager [Project Logistics & Operations], Logistics Services - Kolkata has been redesignated as Head [Operations-East & Project Logistics], Logistics Services - Kolkata.
- **Mr. Anoop Singh**, Regional Head [Sales & Mktg]-North, Logistics Services - Delhi has been redesignated as Head [Sales & Mktg]-North, Logistics Services - Delhi.
- **Mr. Gowtham Raj J**, Manager [Technical Services & OEM], Greases & Lubricants - Pune has been redesignated as Manager [Institutional Sales, OEM & TS]-WR, Greases & Lubricants - Pune.
- **Mr. Samit Bera**, Deputy Manager [Technical Services]-East, Greases & Lubricants - Kolkata has been redesignated as Deputy Manager [Institutional Sales, OEM & TS]-ER, Greases & Lubricants - Kolkata.
- **Mr. Siva Kumar G**, Deputy Manager [Technical Services & OEM], Greases & Lubricants - Chennai has been redesignated as Deputy Manager [Institutional Sales, OEM & TS], Greases & Lubricants - Chennai.
- **Mr. Deb Kumar Mukherjee**, Officer [Industrial Sales], Greases & Lubricants - Delhi has been redesignated as Sr. Coordinator [Institutional Sales]-NR, Greases & Lubricants - Delhi.
- **Mr. Vishal Tripathi**, Junior Officer [Official Language], Regional HR - West, Mumbai has been redesignated as Junior Officer [Official Language & Admin], Regional HR - West, Mumbai.

Wish you all the best in your new role!

Farewell

- **Mr. S Sundarakumar**, Senior Manager [A & F], Chemicals - Manali, Chennai superannuated on 30th November 2023 after successfully completing 35 years of service.

We wish you all the best in your future life!

New Member (Note: Write-up on new members is as per inputs received from them.)



Ms. Sade Vidhya Dhari joined Associate Services - Manali, Chennai as Asst. Manager [HR] on 09th November 2023.

Sade Vidya Dhari hails from a small village. Sade moved to Rajahmundry for better educational opportunities. In a family of 3 children, her elder sister is a Bank PO and her younger brother is pursuing his graduation. Her father is the sole provider and her mother is a strong source of emotional strength for the entire family. Despite limited job prospects during the pandemic, she joined ONGC Ltd. as an HR apprentice. The job helped her to gain insights into the company's work culture and the role of technology in integrating various departmental data on SAP and also gave her an understanding of how work is executed in a big organisation. Her aspirations early in life were modest, focusing on securing a job to financially support her family. However, her exposure to ONGC motivated her to dream big for herself. Her strength lies in persistence, adaptability, seeing the best in others and a positive outlook in life. Beyond work, she is spiritually inclined and exhibits a compassionate and soft-spoken demeanor. She is known for her active participation in family events. She is grateful to her father for prioritizing education in spite of financial hardships. Her journey is a testament to determination, adaptability and strong family values. She looks forward to bringing these qualities and experiences to her new role and contribute to the success of our organisation.



Mr. Bheem Singh joined Travel & Vacations - Delhi as Officer [Collection] on 01st November 2023.

Bheem Singh is 35 years old and lives in Delhi. He has done his graduation in History (Hon.) from Vinayaka Mission University in Sikkim. He has been associated with Balmer Lawrie since 3rd December 2009 as a Junior Associate (Collection) in the Travel Department in Delhi, through Spectrum Talent Management Ltd. and Genius Consultants Ltd. His roots are from Rajasthan, but now he lives in Delhi with his parents, two brothers, wife and two children. His parents are his inspiration and they constantly believe in the thought, "The influence of the present is so powerful that our decisions can change our future." They have always inspired and encouraged him to follow the right path. His hobbies are exploring new places for travel and listening to music.



Mr. Manikanta Karthik Gollapalli joined Travel & Vacations - Hyderabad as Officer [Sales] on 16th November 2023.

Manikanta karthik completed his schooling till grade X from Space Central School, Sriharikota, SDSC SHAR and grade XI and XII from Kendriya Vidyalaya, Tirupati and B.Com from Sri Venkateswara University, Tirupati. He has great passion for travel and is a travel enthusiast. He has visited 12 countries i.e. to Thailand, Malaysia and Singapore and Central Europe on a holiday trip along with his parents prior to beginning his career in the tourism industry. Throughout his career, he handled international holidays of retail sales (GIT & FIT) and worked in Cox & Kings, MakeMyTrip and Southern Travels.



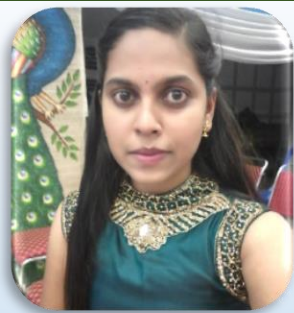
Mr. Vikas Modanwal joined Industrial Packaging - Taloja as Junior Officer [Production] on 02nd November 2023.

Vikas Modanwal is originally from Kolhui in Maharajganj near Gorakhpur, Uttar Pradesh and is currently residing in Koper Khairane, Navi Mumbai. He holds a Diploma in Mechanical Engineering from Little Flower Polytechnic, Gorakhpur. Prior to joining Balmer Lawrie in Industrial Packaging, Taloja (Navi Mumbai), he gained two years of valuable experience at Reliance Industries Ltd. in Patalganga, specializing in operations and maintenance of Captive Power Plants, including boilers, gas turbines, and DM plants. His family includes his father, a farmer, his mother, a homemaker, two brothers and a sister. Beyond work, he enjoys playing badminton, listening to music and exploring his culinary skills. He draws inspiration from Dr. APJ Abdul Kalam for his remarkable life journey and Mr. Premanand G, who remains connected with spirituality and nature.



Mr. Naveen Kumar G joined Travel & Vacations - Bengaluru as Junior Officer [Travel] on 06th November 2023.

Naveen Kumar G is a professional hailing from Bengaluru, Karnataka. He is a dynamic individual with a diverse educational background and a deep interest in the tourism industry. An MBA in Finance and Business Analytics and a B.Com, both earned from Bangalore University have supported him in his pursuits. In a bold career shift towards his passion for tourism, he initially embarked on a journey with an Edutech company. This experience not only broadened his skill set but also afforded him the opportunity to connect with diverse individuals, fostering a rich learning environment. His decision to transition into the tourism sector reflects his dedication to aligning his career with his true interests. His enthusiasm and passion for the industry are evident in his approach to work, ensuring a positive and impactful contribution to any team or project. Beyond the professional realm, Naveen is an avid sports enthusiast, finding joy in activities like cricket and snooker. This combination of strong academic background, professional adaptability and a passion for tourism makes him a valuable asset in any venture within the dynamic and exciting tourism industry.



Ms. Rohini M A joined Travel & Vacations - Bengaluru as Junior Officer [Travel] on 09th November 2023.

Rohini belongs to Mathikere, Bengaluru. She completed her MCA from Bangalore University and studied BSc from AES National College, Gauribidanur. She likes to learn new things in life. This is her first job and she is thankful to Balmer Lawrie for given her the opportunity to prove herself.



Mr. Vaibhav Prakash Ghate joined Travel & Vacations - Mumbai as Coordinator - Ticketing & Online Contracting 11th November 2023.

Vaibhav Prakash Ghate did his schooling in his native place at Ratnagiri in Maharashtra. He completed his BSc in Hotel Management from Mumbai University, Maharashtra. Currently, he is living with his mother and three siblings. He is a seasoned airline ticket agent with a background in the aviation business. Over the past five years, he has successfully managed to work on global distribution systems like Sabre, Galileo and Amadeus for the issuance, reissuance, and cancellation of bookings. He has also looked after BSP capping and ensured collections are done by generating invoices on the same day a ticket is issued. Using his expertise in communicating with all the airlines and getting work done with the appropriate solutions from the respective carriers, he ensured that all the operations related queries were answered within 24 hours. His passion lies in reading historical novels and trekking in the mountains. He is committed to leading a healthy lifestyle.

Welcome you to the Balmer Lawrie family and wish you all the best.



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